ARTISTS’ MARKETPLACE
2020 APPLICATION FORM

Maude Kerns Art Center Presents
The Art and the Vineyard Festival
JULY 3, 4, & 5, 2020

Show & Sell Your Art!
Art and the Vineyard Festival
July 3, 4 & 5, 2020

Important Dates 2020
March 27 Postmarked Application Deadline
April 10 Jury Notifications Emailed
April 24 Load-In Details Emailed
May 22 Postmarked Payment Deadline
June 5 Assigned Load In Begins
July 2 Load In Begins
July 3 Assigned Load Out (After Public Leaves)
July 5 Load Out Before NOON
July 6 37th Festival Anniversary

Returning Artist □ New Artist □

Communication will be via email. Please check the Art and the Vineyard website for updates at www.artandthevineyard.org.

Name
Business Name
Email
Phone
Address
City/State/Zip

Name
_____________________________
Business Name
______________________
Email
______________________________
Phone
_____________________________
Address
____________________________
City/State/Zip
________________________

For publicity purposes, please describe your work in 20 words or less:

______________________________
______________________________
______________________________

______________________________

For Image 1:
Title
__________________________________
Medium
_______________________________
Size/Price
_____________________________

For Image 2:
Title
__________________________________
Medium
_______________________________
Size/Price
_____________________________

For Image 3:
Title
__________________________________
Medium
_______________________________
Size/Price
_____________________________

For Image 4:
Include Your Booth Image

Please print legibly.

Alton Baker Park, Eugene, Oregon
37th Festival Anniversary
**2020 Festival Information**

The 37th annual Art and the Vineyard Festival, presented by Maude Kerns Art Center, is the premier art and wine festival in the Southern Willamette Valley. We welcome new and innovative artists! In 2020 the festival takes place **Friday through Sunday, July 3, 4, & 5**.

The festival draws over 20,000 attendees and includes Artists’ Marketplace, Art For Your Garden, Wine Court, Beer Garden, Food Court, Youth Art Arena, Youth Stage, and Main Entertainment Stage.

**Festival Mission:**
To present the premier annual art and wine festival in the Southern Willamette Valley

**Artists’ Marketplace**
The Artists’ Marketplace features over 100 artist booths located in the heart of the festival. The Marketplace represents the primary focus of the festival and is considered the top attraction by festival patrons. **Hours of operation for ONLY the Marketplace are:**

- 11:00am - 8:00pm: Friday & Saturday
- 11:00am - 5:00pm: Sunday

(‘Load Out after the public has safely left the park)

Art and the Vineyard is open to all artists and craftspeople producing original art. Commercially produced work, art assembled from kits, or imported art and goods are not accepted.

**2020 ENTRY DEADLINE**
Completed application & images
**Due: Friday, March 27**

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**Booth Structure**
Artists must provide their own booth, accounting for all weather conditions. The back of the booth must be closed using a solid color drape (blue tarps are not permitted). Overall booth presentations should reflect the high quality that characterizes the Art and the Vineyard Festival.

**Submission Details**
Artists who apply are requested to supply (3) digital images on flash drive in JPEG format (preferably sized to 5” x 7” at 300+ dpi) that are most representative of artwork to be displayed at the festival, plus (1) image of the artist’s booth display. The flash drive should be marked clearly and legibly with the artist’s name and company name (if applicable). Individual image files should be labeled with the artist’s name and titles of the work. Maude Kerns Art Center reserves the right to use selected images for publicity and promotion purposes, with credit given to the artist.

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**Booth Fees**

<table>
<thead>
<tr>
<th></th>
<th>MKAC Member*</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Booth</td>
<td>$310</td>
<td>$370</td>
</tr>
<tr>
<td>10’ x 10’ Corner</td>
<td>+ $50</td>
<td>+ $50</td>
</tr>
<tr>
<td>10’ x 20’ Booth</td>
<td>$535</td>
<td>$595</td>
</tr>
<tr>
<td>10’ x 20’ Corner</td>
<td>+ $50</td>
<td>+ $50</td>
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</tbody>
</table>

**Booth fees:** Fees are due after notification of acceptance. Booth fees for accepted artists must be postmarked no later than **April 24, 2020**.

**Corner Booths:** Corner booth spaces are available for an additional $50. In order to be assigned a corner booth, we must receive $50 in addition to your booth fee. If you are not assigned a corner booth, your corner booth fee of $50 will be refunded.

**Sharing Booths:** Up to two artists are permitted to share a **10’ x 20’ single booth**. Each artist must submit an individual prospectus/application. Each artist’s application and flash drive with images should be submitted together in one packet.

*MKAC Adult Membership: $50
MKAC Senior Membership (62 & over): $40

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**Selection Process**
A panel of experienced art professionals will make selections based solely on the quality and creativity of work represented by the images that are submitted by each artist. All interested artists, **including past participants**, are required to submit an application.

**Insurance**
Artists are responsible for the security of their work at all times. Participating artists must provide proof of property and liability insurance or sign an appropriate release holding harmless the Maude Kerns Art Center in the event of loss, damage, or theft during the festival. **Security is provided.** As a precaution, it is recommended that artists remove valuables each evening.

**Application Fee:** $20
There is a $20 application fee for all applicants, whether the application is mailed in or processed through www.zapplication.org.

**Mailing Application**
Send a copy of your application form, flash drive with images, and $20 application fee to:

Maude Kerns Art Center
Attn: ATV Artists’ Marketplace
1910 East 15th Avenue
Eugene, OR 97403

Applications are also available for download in PDF format at [www.mkartcenter.org](http://www.mkartcenter.org).

**For More Information**
Please visit [www.artandthevineyard.org](http://www.artandthevineyard.org) for festival updates and information, or email Maude Kerns Art Center:

Email: staff@mkartcenter.org
Phone: (541) 345-1571
Website: [www.mkartcenter.org](http://www.mkartcenter.org)